

Dear Potential Community Partner:

North Coast Employers have told us that the most significant issue they are facing is their ability to find a ready, willing, and capable workforce. Over the past several years, we've engaged in strategic work and partnerships, through the Decade of Difference, to address many of these issues. By actively supporting high school career pathway programs, employers can bridge the connection of what is taught in the classroom to real work experiences while building a pipeline of future employees. Early exposure is critical and it's important not to wait until after students graduate from high school or college, but to be able to influence them while they explore their career options.

'Education at Work' is the next step towards building this solid foundation for our future work force and now is the time for you to get involved.

How can your organization contribute to creating successful students and encourage future employees?

- Determine your organization's level of participation. (Refer to the enclosed 'get involved' document to learn about work-based educational opportunities).
- Identify internal candidates for these leadership development roles.
- Fill out the enclosed application and submit it today.

These easy steps can help grow our workforce and strengthen our economy. We all have a stake in supporting our students on their path to successful careers. We invite you to join us and help make a real difference for the future of the North Coast.

For further information or questions, Susi Huschle at 707-601-4307 or shuschle@hcoe.org.

Thank you for your consideration and support. We look forward to your participation.

Sincerely,



Susi Huschle
CTE Coordinating Teacher
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Cynthia Harrington
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